28th Annual
Senior Celebration Day 2016

July 2016

Dear Friends,

The 2016 Senior Celebration Day Committee is very pleased to invite you to the 28th Annual Senior Celebration Day being held this year at Arlington International Racecourse on Thursday, September 15, 2016 from 11:00am – 3:00pm.

You will have the opportunity to purchase a Premier Booth Space option, which includes a prime location throughout the venue and ½ page ad for only $400 (a $550 value). We expect attendance this year to be over 2000 seniors and caregivers, including a large contingent from the normal race day visitors.

Promote your business by placing an ad in the brochure that is distributed to all attendees or offer a raffle prize and it will be announced through out the day. If you are unable to attend this years' event, you are still welcome to take advantage of our ad spaces and raffle prizes.

There will be no deposit required, if your staff does not remain until the end of the event you will be billed a $50 early termination fee. For your convenience, this year we will be allowing early booth set up on Wednesday, September 14th from 11:00am-1:00pm OR Thursday, September 15th from 9:30am-10:30am. The building will be locked and secured overnight.

In closing, we would be delighted to have you be part of the Senior Celebration Day 2016. To reserve your space, refer to the enclosed exhibitor application. If your application is selected you will receive final information via email

Sincerely

Senior Celebration Day Committee

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